



PART OF THE
KWS FAMILY

Seed catalogue

Hybrid Swiss Chard

Technical Specifications

Pop Vriend Seeds



'New kid on the block: Swiss Chard, a colourful consumer favorite'

Erik Jntema, Area Sales manager



Client first

We cherish our personal service, short lines and always put our customers interest first.



Sustainable growth

We export our vegetable seeds to over 100 countries around the world.



The power of partnership

Our passion for great genetics combined with KWS's superior technology already delivered some great results.

Front runner

We focus on a limited number of crops in which we strive to be a top 3 player.



Passion for genetics

We innovate with a long term perspective, together with our clients.



Technical specification Swiss Chard Varieties

Variety	Purpose	Growth	Leaf colour	Vein colour	Downy Mildew Resistance	Features
NEW PV-9041	Baby Leaf	9	7	Red	Pfb IR	Very fast growing, tolerant to bleeding
Fluence	Baby Leaf	9	7	Red	Pfb IR	Fast growing, tolerant to bleeding
PV-9026	Baby Leaf	9	7	Red	Pfb IR	Fast growing, tolerant to bleeding
Tesla	Baby Leaf	8	9	Red	Pfb IR	Good contrast of red veins/dark green leaves, tolerant to bleeding
Ion	Baby Leaf	8	7	Red	Pfb IR	Medium fast growing, tolerant to bleeding
PV-9025	Baby Leaf	8	7	Red	Pfb IR	Medium fast growing, tolerant to bleeding
Ampera	Baby Leaf	7	8	Red		
Prius	Baby Leaf / Bunching	8	8	Green	Pfb IR	Mono-germ variety with green petioles, excellent taste

Growth rate

1 = Very slow growth
9 = Very fast growth

Colour rate

1 = Very light green
9 = Very dark green

Resisittance

Pfb Peronospora farinosa f.sp. betea
HR High Resistance
IR Intermediate Resistance

Disclaimer

Races of Downy Mildew in Swiss chard have not been denominated officially. Therefore we cannot claim that varieties are resistant to any race of Downy Mildew in Swiss Chard. By bleeding is meant a red discolouration of the leaves due to stress of insects or weather conditions.

'Customer demand for this colourful and healthy superfood is increasing fast and is especially popular as a colourful addition to salad mixes.'

Marnix de Kroon, Breeder Swiss Chard



POP VRIEND SEEDS IS A SUBSIDIARY OF KWS VEGETABLES BV

Figures and information in this brochure are based on the average results of large scale plantings under European conditions and may vary with local environmental and agronomic conditions, grower skills, microclimate and soil structure. Resistance is the ability of a plant variety to restrict the growth and development of a specific pest or pathogen and/or the damage they cause when compared to susceptible plant varieties under similar environmental conditions and pest or pathogen pressure. Resistant varieties may exhibit some disease symptoms or damage under heavy pest or pathogen pressure.

Pop Vriend Seeds does not accept liability based on the information in this brochure for deviating results in the cultivated product. Buyers and users of Pop Vriend Seeds varieties are responsible to determine suitability of the seeds to intended cultivation and local circumstances.

All contracts for delivery of goods are subject to our general terms of sales and delivery, which you can download from our site www.popvriendseeds.com. You can also ask for a copy by e-mail via info@popvriendseeds.nl.

In addition ISF rules are in force.

Please check our website for the most updated technical specifications of our varieties.

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